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Students get behind week by putting on socks of a leader

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**Sock happy:** Students at St John The Evangelist School celebrate Red Socks Day and the end of the Sir Peter Blake Leadership Week

# Students get behind week by putting on socks of a leader

It was a case of putting your best foot forward at an Otara school during the recent Red Socks Day.

The day marked the end of the Sir Peter Blake Leadership Week in which schools, businesses and organisations explore why leadership is so important, cel-

brate emerging leaders and focus on how future leaders will reach their full potential.

More than 220 leaders each visited classrooms to inspire young New Zealanders nationwide to "dare to dream".

Wright Communications

managing director Nikki Wright spoke to the students at Otara's St John The Evangelist School and later sent 49 pairs of red socks for the kids to wear on the day.

Sir Peter Blake had a dream to win the America's Cup for New Zealand. As the leader he was daring enough

to get a whole country behind him to make his dream a reality. His lucky red socks became an unlikely yet much-loved symbol of support for the Kiwi team.

All around the country, Kiwis celebrated Sir Peter's life by wearing the socks of a leader.